



“Just look at our web
site...”

I hate the title of
this session, and
so should you.

Why do you need your own site?

- ◆ More freedom to include what YOU think is important
- ◆ Use as a supplement to service and DoD sites
- ◆ The easiest way to publish your information
- ◆ There are other folks out there trying to do your job

I'm old and set in my ways...

- ◆ The more people involved the slower the process
- ◆ A camel is _____.
- ◆ With modern tools, computer wizardry isn't required
- ◆ You instantly become more valuable

How to kill a web site

- ◆ Bog it down
- ◆ Confusing navigation
- ◆ Poor content
 - No content, just lots of links
 - No value added
 - Outdated or incorrect
- ◆ Poor page layout



 **U.S. Army Signal Center and FORT GORDON**

[USASC&FG](#) [GARRISON](#) [ARMY](#)

GOD BLESS AMERICA!

NEW [2004 Education Needs Assessment Survey](#)

NEW ANNOUNCEMENTS	Soldier Quick Links
Mission and Goals	Education Services Directory
NEW GoArmyEd	
Counseling Services	Army Learning Center
Army Personnel Testing (APT)	Defense Activity for Non-Traditional Education (DANTES) Information & testing schedules
Functional Academic Skills Training (FAST)	
eArmyU Enrollment procedures	
On-Post and local area College and University Programs	
Distance Learning Opportunities	
Tuition Assistance Procedure On-Post & Local Soldiers	
Tuition Assistance Procedure Distant TDY & Deployed Ft Gordon Soldiers	

The EDUCATION & SERVICES DIVISION

Building 21606 at 741 Barnes Avenue

Fort Gordon, GA 30905-5316

**Telephone: (706) 791-2000
DSN 780-2000 or**

**FAX: (706) 791-3860
DSN 780-3860**

**Tuition Assistance is not an entitlement.
It is a benefit**

The Basics

- ◆ A consistent “look”
 - Easy on the eyes
 - Saves you time
 - Builds an identity
- ◆ Consistent use of the same graphics speeds load times

Navigation

- ◆ Plan ahead – draw it out
- ◆ Three clicks is ideal
 - No splash pages
- ◆ Home page, filter, destination
- ◆ Consistent
- ◆ No “dead ends”
- ◆ Return to home and filter (breadcrumbs)

Using Color

- ◆ Limit the number of colors
 - Text
 - Links
 - Viewed links
- ◆ No garish colors
- ◆ Ensure contrast enables readability
- ◆ Monitors render colors differently

Fort Gordon Directorate of Human Resources



The Directorate of Human Resources mission is to serve as a consultant to the commander and staff on all matters pertaining to military and civilian personnel; and to provide personnel advice, assistance, and services to all levels of management and the work force.

Your comments/suggestions are important to us. Please contact us by email: andesod@gordon.army.mil
Updated: 17 March 2000

You are visitor: **1648**



- [U S Army](#)
- [Garrison Cmd](#)
- [Gordon Organizations](#)
- [Signal Home](#)

- [Alcohol & Drug Abuse Prevention & Control](#)
- [Army Career & Alumni Program](#)
- [Civilian Personnel Advisory Center \(CPACOL\)](#)
- [Education & Career Development](#)
- [Library Services \(Woodworth Library\)](#)
- [Military Personnel](#)
- [Retirement Services](#)



Address  http://www.gordon.army.mil/aces/ 

**U. S. ARMY SIGNAL SCHOOL
and FORT GORDON**

DIRECTORATE OF HUMAN RESOURCES

EDUCATION and CAREER DEVELOPMENT DIVISION

The Fort Gordon Education Center

tion Center Home Page!

 **Personal and Security Notice**

Contents Click your choice

-  [**Welcome Page.**](#)
Helpful hints on using the WWW.
-  [**Education Services Directory.**](#)

Fonts

- ◆ Limit number of fonts
- ◆ Use common fonts; likely to be loaded on most computers
- ◆ Large enough to read
- ◆ Not all fonts look good on the screen
 - Some appear to break up
 - Beware italics, bolding is better
- ◆ Avoid using all capitals

Creating a template

- ◆ DO IT RIGHT, EVEN IF IT TAKES FOREVER!
- ◆ Will determine how your entire site looks
- ◆ Will save you lots of time if done well
- ◆ Use CSS (cascading style sheets)
 - Make global changes with one change
 - Enables faster download
 - Saves tons of authoring time

```
General Cookie Form Image Navigation Tools
Web Site main.css
1 body { font-family: Arial, sans-serif; font-size: 12pt; color: black }
2 body { background: white; }
3
4 a:link      { color: #0000FF; }
5 a:visited   { color: #000080; }
6 a:hover     { color: #008080; }
7
8
9 h1, h2, h3  { color: #000080; }
10 h4 { color: #000080; }
11 td.heading { border-left: 5px solid #808080; border-bottom: 3px solid #000080; padding-left: 4px; padding-right: 4px; padding-top: 1px;
12 padding-bottom: 1px; background: "#E6EEEE"; font: bold; }
13
14 /* styles for horizontal nav under banner */
15 td.hor {border-bottom: 1px solid navy; background: #E6EEEE; }
16
17 /* styles for lower horizontal nav under banner */
18 td.hortwo {border-bottom: 1px solid navy; background: #008080; }
19
20 /* styles for navigation bar on left div=nav */
21
22 .nav a { display: block; background: navy; }
23 .nav a {font-weight: bold; font-size: 10pt; }
24 .nav a:link      { color: #FFFFFF; text-decoration: none; }
25 .nav a:visited   { color: #C0C0C0; text-decoration: none; }
26
27 .nav a:hover     { color: white; text-decoration: none; }
28 .nav a { padding: 3px; }
29
30 /* styles for navigation bar on top of content */
31
32 .top a { display: inline; background: #E6EEEE; }
33 .top a {font-weight: bold; font-size: 10pt; }
34 .top a:link      { color: navy; text-decoration: none; }
35 .top a:visited   { color: navy; text-decoration: none; }
36
37 .top a:hover     { color: white; text-decoration: none; }
```

Relocation Home Page - Microsoft Internet Explorer
File Edit View Favorites Tools Help Address http://www.gordon.army.mil/acs/Relocation/index.htm
Back Forward Stop Home Search Favorites



Skip Navigation Links Fort Gordon Garrison FMWR Army Military O
National Guard and Reserve MyArmyLifeToo Warriors in T

- ACS Home
- Moving
- Finances
- Deployment
- Employment
- Family Matters
- EFMP
- AFTB
- AFAP
- Publications
- AER



New and Newsworthy!

- [GMH Military Housing](#)
- [Request a Welcome CD](#)
- [Spouses Corner](#)
- [Evaluate your mover!](#)
- [Worldwide Information](#)

www.mil/acs/Relocation/index.htm

Where do I go?

- [Locations to check in](#)
- [In-processing locations \(offices\)](#)
- [Local hotels and motels](#)
- [Local pet kennels](#)

Local Communities

- [About Augusta](#)
- [Official City of Augusta site](#)

Typical Layout

- ◆ Place elements in a table
- ◆ Use common image at top
- ◆ Navigation on the left
- ◆ Return links and required links at bottom
- ◆ Use a separate page for common elements such as navigation, banners, etc. to allow for easy changes
- ◆ Leave generous "white space"
- ◆ Reduce clutter

A Cygnus Business Media Website

Google Custom Search Search Firehouse.com



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XML MY Yahoo! RSS Feeds | MySpace

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Photo by Martin Nate Rawner

California Blaze Forces Firefighters Out
 Firefighters continued fighting the blaze from outside the structure
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 most read - most sent - job center - today's poll

Today's Top Headlines Tues., Feb. 19, 10:11 am (ET)

FEMA, USFA Aim to Reduce Fire Fatalities in Rural Communities

Rural communities usually lack programs for free distribution of smoke alarms, a new federal report says

- [Pennsylvania Firefighter Dies in Fire Hall](#)
- [N.H. Crews Search for Missing Firefighters](#)
- [New York Captain Charged with DUI](#)
- [Wis. Police, FFs Disciplined in Dust-Up](#)
- [Calif. Fire Captain Suffers Stroke Responding](#)
- [Two People Killed in New Jersey House Fire](#)
- [Explosion at Texas Oil Refinery Hurts 4](#)
- [Philadelphia Firefighters Hurt at Blaze](#)
- [Fla. Study Says Hydration Key to FF Safety](#)
- [Violence: Mass Fatality Response](#)
 - » [Considerations for Mass Shooting Incidents](#)

More News - HotShots - Cartoons - EMS - Discuss
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Google Custom Search input field and button

You'll Get A Kick Out of Our Selection in

Radio@Firehouse

NYFC Corner: Retention & Recruitment - Part 1
 Join Dr. William Jenaway as he moderates a discussion into the key

TrainingLIVE Webcasts

Vision 20/20: Developing a National Agenda for Fire Prevention
 Presented By: Jim Crawford

In The Community

Are We There Yet?
 by Azarang (Ozzie) Mirkhah
 Where is the fire service in the reduction

Handicapped Access

- ◆ Use alt text for all images
- ◆ Avoid image maps, graphs, charts, audio and video content
- ◆ Forms must be accessible or offer option
- ◆ Skip navigation links
- ◆ Must work without style sheets
- ◆ Don't use color for navigation
- ◆ Verify using online tools such as WAVE

Beware of...

- ◆ Animated Graphics - Too slow, too "cute"
- ◆ Sound - Too slow, irritating when repeated
- ◆ Plug-ins - User may not have