

Target the Enemy

Protecting Your Identity & Corporate Intellectual Property



1 STOP

2 CHOP

3 LOCK

4 BLOCK

Stop: Eliminating information exposure at the source is the bulls-eye of bulletproofing identity and intellectual capital.

Chop: Data that can't be stopped and is unnecessary or no longer needed should be destroyed, physically and digitally.

Lock: Private information that must be retained for future use should be locked up physically and secured digitally.

Block: The fail-safe in data protection is to deploy an outer perimeter (surveillance) that warns you of a breach.

Sileo's Military Identity Theft Bootcamp

1. **Trust Your Instincts.** Most of prevention is common sense.
2. When someone asks you to share private information, think – **Hogwash!**
3. Ask aggressive questions to spot a **ConJOB:**
 - a. Make sure you are in **Control** of the flow of information,
 - b. **Justify** (or verify) that you are sharing it for a legitimate purpose,
 - c. Understand your other **Options** and how each of those **Benefit** you.
4. **Target** (or prioritize) your responses & options to protect the most valuable items 1st:
 - Sign up for **Identity Monitoring** before you're deployed (www.CSIdentity.com - Military Discount = CSIDFRIEND)
 - Review your **Free Credit Report** 3X per year at www.AnnualCreditReport.com.
 - Opt-Out** of financial junk mail at www.OptOutPreScreen.com (1.888.567.8688).
 - Visit www.DoNotCall.gov to remove phone & cell numbers from junk caller lists.
 - Freeze Your Credit.** State-by-state instructions at www.Sileo.com/credit-freeze.
 - If you're deploying & don't want to freeze credit, place an **Active Duty Alert**.
 - Stop Sharing Identity** (SSN, address, phone, credit card #s) unless necessary.
 - Simplify Your Wallet.** Chapter 5, *Stolen Lives* (www.Stolen-Lives-Book.com).
 - Protect Your Computer** (firewall, data encryption, wireless encryption, security software, passwords, physical security). Chapter 7, *Stolen Lives*.
 - Protect your Laptop.** Visit www.Sileo.com/laptop-anti-theft for details.
 - Bank Online:** online bank statements, account alerts and bill-pay.
 - Buy a **Confetti Shredder** (or 2) and shred anything with identity you don't need.
 - Stop sharing personal (and work) information on Facebook, MySpace & Twitter.
 - Lock down your **Social Networking Profiles** www.Sileo.com/facebook-safety.
 - Realize that 50% of ID theft crimes are committed by **Acquaintances & Friends**.
 - Stop Clicking on Links** in an email that you don't recognize as legitimate.
 - Avoid emails/faxes/letters/calls/people promising **Something for Nothing**.
 - Know that protecting private data (yours/others) is part of **National Security**.
 - For more tools, purchase a copy of *Stolen Lives* at www.ThinkLikeAspy.com.
 - Keep up to date with the latest ID Theft & Fraud info at www.Sileo.com.

think like a spy.