

# Minnesota Community Outreach Plan

Deployment Cycle Support



# Deployment Cycle Support Components



- Family Programs
- Community Outreach (JFSAP)
- DCS Training (Formerly Reintegration)
- ESGR



# The Math

- Service members in Minnesota
  - Family Members per Married
  - Family Members per single
  - Customer Base
- 19,000
  - 12 (spouse, kids parents...) [118,560]
  - 7 (parents, siblings...) [63,840]
  - **182,400**

Really



182,400



# Actions

- Fact/Data based analysis of physical location
- Target high density military family communities
  - Health Networks
  - Schools
  - Civic (City and County Leadership)
- Partner with Warrior to Citizen for civic mentoring



# Leverage Skill Sets

- MOS Establishes relationships and markets services
- MFLC's to Mental Health professionals and counselors
- OMK to Educators
- Red Cross Chapter Network Energized
- Military Leadership to Civic Leadership
- Dir. Mental Health to create curriculum and shepherd it through Certification (CEU, CLE, POST...)
- TAA/VA OIF/OEF outreach to CBCHO/Tricare providers



# Key Partners

- Gov. Yellow Ribbon Task Force
- MNSCU, HEVP and U of Minnesota
- VA and Vet Centers
- Workforce Centers (DEED)
- OEF/OIF outreach
- Humphrey Center for Government (W2C)
- News Media Outlets (PAO)

# Yellow Ribbon City Campaign



1. Engage Strategic Communities (City or County)
2. Conduct initial Yellow Ribbon Event
3. Warrior to Citizen Mentors Communities as they draft their support plans
4. 2<sup>nd</sup> event to present the plan to the military
5. Plan approved and presented to the Governor's Yellow Task Force and awarded "Yellow Ribbon City" status

# Outcome



- Customer Base supported using existing resources (State and Local networks)
- Service members and Families are aware of programs available
- Social service, mental health networks aware of services and able to effectively refer