



*Good for
your company –
Good for
the nation*

Hire Military Spouses –

They get the job done

“After all, hiring America’s vets and military spouses is not just about helping them – it’s about how they can help you. So I’m not asking you to do this out of the goodness of your heart – do it because it’s good for your bottom line and the success of your organization.”

*– First Lady Michelle Obama,
September 23, 2010*

Military Spouses

The *best choice* for
your next hire.



Military Spouses
Essential resources for
your workforce

America's 1 Million Military Spouses – Are an Outstanding Pipeline of Talent

Skilled and Diverse

Military spouses bring hard-to-find values and skills to a wide-range of fields:

- Education and training
- Health care services
- Financial services
- Human resource management
- Veterinary services
- Project management
- Information technology

Educated and Motivated

Military spouses are more educated than their civilian counterparts and are actively pursuing careers:

- 84% have some college education
- 25% have a Bachelor's degree
- 10% have an advanced degree
- 77% want a career
- 50% are age 30 or under
- 93% are women

Strong Values and Work Ethic

Military spouses possess sought-after traits that distinguish them as outstanding employees:

- Tech-savvy
- Accelerated learning ability
- Proven adaptability and resilience
- Strong leaders
- Strong team members
- Respect for structure and procedures
- Efficient and effective under pressure
- Honest and trustworthy
- Good communicators
- Mature, responsible, and loyal



Military spouses serve our country alongside their service member husbands and wives.

“If you own a business or run a company, or help run a business or a company, you can help a military spouse get a job or keep a job despite a move across the country, so she or he can continue to build a meaningful career as they sacrifice for our nation.”

– Michelle Obama,
July 31, 2009