



UNDER SECRETARY OF DEFENSE
4000 DEFENSE PENTAGON
WASHINGTON, D.C. 20301-4000

MAY 5 2003

PERSONNEL AND
READINESS

MEMORANDUM FOR SECRETARY OF THE ARMY
SECRETARY OF THE NAVY
SECRETARY OF THE AIR FORCE

SUBJECT: Initiation of the Department of Defense Financial Readiness Campaign

The financial well being of the force is a significant readiness issue. Today's complex financial environment demands wise choices about savings, credit, mortgages, TSP, and a host of fact of life issues. To further complicate financial readiness plans, the military lifestyle includes frequent relocation and deployments.

Military service must not inhibit a Service member's ability to build savings and embark on the American dream of owning a home. Therefore, I am initiating the Department's Financial Readiness Campaign to improve the financial assistance available to our Service members and their families and to stimulate a culture that values saving and financial health.

This campaign will support your on-going effort to teach Service members and their families about personal finances and to encourage good money management. The Department has established partnerships with several Federal agencies and prestigious non-profit organizations. These notable organizations are ready to support your Services' financial training. Attached is the list of participating organizations.

Financial well being is an important aspect of the social compact between the Department of Defense, Service members and their families. A Department committed to providing reliable financial information and assistance is the first step to achieving financial goals and maintaining the readiness of the Force.

A handwritten signature in black ink, reading "David S. C. Chu", written in a cursive style.

David S. C. Chu

Attachment:
As stated

